



Until now “Green IT” has largely focused on hardware and telecommunications. Invenio believes that this misses the point entirely in that it is your business software which will drive and record the improvements in the carbon efficiency of your business.

SAP is the engine which powers today’s business processes: from accounts, purchasing, sales and distribution through to customer services, service and supplier management and reporting. Its’ wide-ranging remit within your business means that SAP should be embraced as core to the development of your green agenda.

Invenio’s groundbreaking SAP Environmental Impact study helps you ensure that your SAP system can help you to participate in a greener global economy in a timely, cost-effective, practical way – and in a way that doesn’t impact profits and growth.

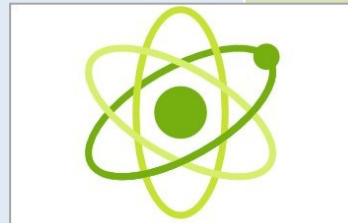
Why conduct an SAP Environmental Study?

In today’s world, companies that demonstrate an active commitment to a progressive environmental policy can aid the development of positive relations not only with their customers and employees but with other external stakeholders that include investors, insurers, suppliers, regulators and the local community. This in turn can lead to an improved corporate image and tangible financial benefits, such as increased investment, brand value, sales and market share.

By undergoing an environmental assessment of your SAP system you will realise significant benefits that include:

- Improved compliance with environmental legislation and internal policy commitments.
- Reduced carbon emissions through the identification, eradication or amendment of inefficient, redundant or obsolete business practices.
- Significantly reduced hardware and energy requirements.
- Reduced costs through improved automation of existing workflows and business processes.

According to BASDA (British Application Software Developers Association), British business falls into four distinct categories:



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What our Customers say:

“We find Invenio a very professional and trustworthy organisation and they add real value to the project rather than just ‘box ticking’ their way through the implementation.”

Graham Terry - Director, SPP Pumps

“...we are proud to have you as a member of our team...” and “appreciate your commitment, hard work and dedication to achieve a successful and timely migration...” **John Santos – Head**

of Service Delivery, Siemens UK

“...we would not have been where we are without Invenio’s proactive approach and dedication and we will extend our relationship further by actively considering Invenio for our offshore development ...” **Nick Murrey -IT**

Director, Neopost

Green Leaders: This category comprises those companies that embed environmental concerns into their brand and use it as a business differentiator - Marks & Spencer, for example. The focus of these companies is to create a competitive-edge to win more business and to drive revenues.

Supply Chain Followers : This category is often a supplier to the leaders, and their actions are driven by the green promises of major customers or by the green demands of doing business with the public sector. The focus of these businesses is to keep their green clients and, over time, win more business.

Cost Savers : These are the companies that may present themselves as leaders, but the real focus is cost reduction thus selling the green initiative to the board. BASDA cites The Post Office as an example within this category, citing them as having achieved significant fuel and cost savings by improving transport efficiency.

Whichever category your company falls into, Invenio's SAP Environmental Study will help you improve your green credentials. We will work with you to assess your existing SAP setup within the context of the green agenda. We'll examine its inbuilt business process and its workflows whilst taking into account your environmental aspirations in order to help you make a real and tangible move forward in becoming a carbon neutral company.

The service comprises:

Process audit

Many of today's financial and business processes need a complete overhaul to help business reduce its carbon footprint. Some however, just need a small change to become more efficient. Invenio conduct a unique program that includes a 100 point checklist to systematically and thoroughly review all areas of your SAP implementation. The result is a SAP system that's highly tuned to helping you to achieve your environmental objectives.

Helpdesk and support audit

SAP is a highly complex system that requires a significant support overhead to successfully manage its effectiveness in running your business processes 24/7. To ensure that your SAP support resources adhere to your internal environmental standards we conduct a wide-ranging review of all aspects of the process - from end-user support and helpdesk operations through to back office maintenance and skills requirements.

New functional technology appraisal

Whilst undertaking a study of this nature we naturally uncover many areas where a sea change in process management is required to help you meet environmental commitments. As part of our service we will document and assess the impact that these new technologies will have on your business with a view to helping you understand the costs and benefits associated with undertaking new technological enhancements program.

Hardware audit

SAP requires significant fire power from your servers to run effectively and efficiently. However, by rationalising your data centre requirements, investing in low energy hardware alternatives and simply adopting a 'switch off' policy for all desktop PC's overnight you can save a surprising amount of money. Invenio's hardware audit takes into account over 50 different energy saving practices to ensure that your SAP implementation moves quickly toward an efficient and carbon neutral computing environment.

For more information about our SAP Environment Impact Study please call us on +44 (0)330 440 1800.